



SIRIUSCOPE

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Zodiaction



British Airways is the UK's largest international scheduled airline, flying to over 149 destinations at convenient times and to the best-located airports. We offer your clients an extensive leisure and business worldwide network. And to offer more exciting travel destination, then you'll be pleased to know we're flying twice a week to Cancun from November this year.

Welcome to London Heathrow Terminal 5



Your clients will enjoy a seamless journey with stylish shopping and delightful restaurants, whether they are transferring flights or starting their trip.

• Connecting flights

Your customers enjoy easy connections with

British Airways. Conveniently located at the heart of the terminal, everything customers need is in one central, easy-to-find place and is designed to ensure smoother, faster, calmer flight connections. Clear signage to help guide passengers when transferring and new boarding pass technology improves speed on the ground.

• Final destination: London

London Heathrow Terminal 5 is close to London. Customers can travel by train via Heathrow Express or London Underground, or take advantage of improved access from the motorways by bus, coach, taxi or car. Fast convenient transfers are available between terminals. Use Heathrow Express trains for a free transfer between London Heathrow Terminals 1, 2, 3, 4 and Terminal 5. This quick, convenient service runs every 15 minutes.

Family travel is made easy through Terminal 5.

We aim to take away some of the stress of travelling with children.

- Seat reservation for families may be requested for free at time of booking (subject to availability). They will be confirmed three days in advance of travel.
- Children over two years can benefit from the same hand and checked baggage allowance as an adult, plus your car seat or small buggy.
- We will board families before other passengers so that they can get settled



Our 'feed kids first' policy allows families to ensure the little ones are satisfied so adults can enjoy their own meal in peace. Skyflyer activity packs for three-five years and six-twelve years are available on all flights over three hours.

Our on demand entertainment system offers hours of entertainment from Disney and Cartoon Network together with family blockbuster movies. There is even a parental lock to enable to block viewing of any unsuitable material on other channels.

We've teamed up with tinytotsway.com who will deliver a range of baby products to families at their destination.

A dedicated Kids Zone area with plasma screens and a PlayStation® provides enough fun to satisfy every child. (Available to customers travelling in First, Club World, Club Europe or Executive Club Gold or Silver members at London Heathrow Terminal 5, London Heathrow Terminal 3 and London Gatwick)

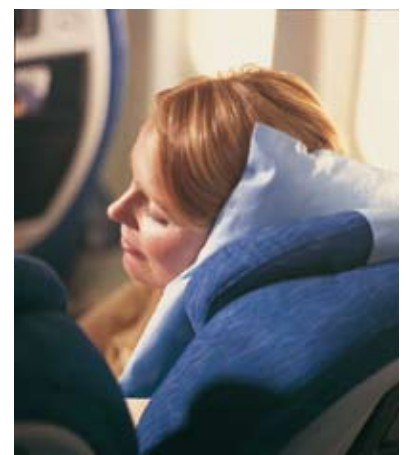
World Traveller - economy class

Get your customer's holiday off to a great start!

World Traveller offers excellent value for money with a range of affordable fares that put British Airways well within your customer budget.

Features include:

- Ergonomically designed seats
- Personal video screens and audio for every passenger, with up to 200 entertainment choices
- Enjoy meals designed by leading chefs, as well as a complimentary bar service
- Customers can also pre-book seats from time of booking for a fee at ba.com.



World Traveller Plus - premium economy class

Greater comfort and quality at an affordable price

World Traveller Plus is British Airways' premium economy cabin. You will make your customer's trip that little bit more special by flying premium economy in our World Traveller Plus cabin. They will enjoy added extra privacy, and will take advantage of a generous hand baggage and checked in baggage allowance of two pieces of hold baggage up to 23kgs (one more bag than if travelling in World Traveller).

TRAVEL PREPARATION

Online Checkin - Make your customers' travel so much easier

Make the start of your customer's journey as enjoyable and stress free as possible by suggesting to check-in online, open from 24 hours before their flight departs.

Customers can even choose seats for travelling companions if they appear on their booking. Remember, the earlier they check in the wider the selection of seats they will have.

TRAVEL PREPARATION

New Secure flight requirements to the US

New US Secure Flight programme:

3 simple questions, 72 hours before your customers fly

From 1 Nov, The Department of Homeland Security (DHS) in the United States has introduced a new data process to improve the travel experience for all airline passengers, including anyone who has been misidentified by security screenings in the past. Called Secure Flight, it means that customers are required to provide British Airways with minimum Secure Flight Passenger Data (SFPD) when booking, and at least 72 hours before you fly. The data simply includes: the name as it appears on the passport, date of birth, gender and any Redress Number if applicable.

NEW DESTINATION

Cancun - A real Mexican wave

This Mexico's most important tourist destination, Cancun, will soon be receiving two British Airways flights a week from London Gatwick.

BA is the only UK scheduled airline offering direct flights to Cancun. As well as offering upmarket internationally recognised luxury hotels, unspoilt beaches and award winning golf courses and spas, it is also the gateway to the Yucatan Peninsula with its Mayan ruins and ancient history.



The first flight will leave Gatwick on November 3 at 12.45pm UK time and arrive into Cancun at 5.45pm local time. Flights and holidays are now on sale.



Promotions

New York	€ 85	Delhi	€ 147
Miami	€ 105	Capetown	€ 158
Los Angeles	€ 137	Johannesburg	€ 158
Philadelphia	€ 137	Mexico	€ 179
Phoenix	€ 137	Rio de Janeiro	€ 232
Montreal	€ 147	Antigua	€ 337
Toronto	€ 147	Barbados	€ 337
Hong Kong	€ 169	Kingston	€ 337
Shanghai	€ 147	Cancun	€ 179

These fares are net return fares from Brussels, excluding airport taxes, charges and surcharges.

Selling period: from 16 August 2010 to 13 September 2010.

Travel period: from 16 August 2010 to 31 March 2010.

Minimum stay: Sunday rule

